



November 27, 2007

FOR IMMEDIATE RELEASE

Melis Jones

Vice President

P: 469-357-6456 C: 214-435-1248

[melis\\_jones@aidmatrix.org](mailto:melis_jones@aidmatrix.org)

**Aidmatrix and NAFC Named Winners of CSCMP's  
"2007 Supply Chain Innovation Award"**

*National Association of Free Clinics System Headlines Winning Case Study*

DALLAS, TX - The Aidmatrix Foundation Inc. and the National Association of Free Clinics were recognized by The Council of Supply Chain Management Professionals (CSCMP) at its recent 2007 CSCMP Annual Conference in Philadelphia, Pennsylvania. Aidmatrix's award-winning case study with the National Association of Free Clinics (NAFC) and the FreeClinicLink™ program won the 2007 Supply Chain Innovation Award.

The award was presented by CSCMP's Research Strategies Committee and Global Logistics & Supply Chain Strategies magazine who "established the Supply Chain Innovation Award to recognize the best and most innovative teams in supply chain today," according to the CSCMP website. Keith Thode, Chief Operating Officer of The Aidmatrix Foundation, and Nicole Lamoureux, Executive Director of the National Association of Free Clinics, presented their case to a panel of judges from industry and academia.

The FreeClinicLink program is a web-based tool that connects medical donors with members of the National Association of Free Clinics. The tool enables free clinics nationwide to receive donations of medical products and to purchase medical products at discounted rates. This supply chain has made great progress in the area of medical relief and facilitated over \$50 million dollars of donated products. The cost savings alone totals more than \$1 million dollars from collaborative buying and real-time data integration with suppliers. Together Aidmatrix and NAFC work to deliver the Right Aid to the Right People at the Right Time™. Learn more at <http://www.aidmatrix.org/free-clinics.html>.

"We are thankful for this recognition," said Keith Thode, Chief Operating Officer of Aidmatrix. "Our partners at NAFC have been pioneers in using technology to change the way we all provide medical relief. The spotlight of this award furthers that mission."

"It is so rewarding to see this program being recognized," explained Nicole Lamoureux, Executive Director of NAFC. "We knew three years ago when we started that this would be cutting edge technology in medical relief -- now it is a reality." For more information on the National Association of Free Clinics, visit <http://www.freeclinics.us/>.

Aidmatrix was one of seven finalists for the award, and the only nonprofit. Other finalists include: Bakers Footwear, John Deere and SmartOps, Kraft, Liquor Control Board of Ontario, Motorola and OceanSchedules.com.

### **About The Aidmatrix Foundation**

Aidmatrix delivers powerful solution tools to connect those who have, with those in need. Deploying supply chain technology Aidmatrix leverages public and private sector resources with charitable organizations in relief services, creating opportunity and orchestrating the Right Aid to the Right People at the Right Time. Aidmatrix mobilizes more than \$1.5 billion in aid annually, working with more than 35,000 nonprofits and government agencies worldwide. The international organization activates product, human and financial resources impacting the lives of more than 65 million people. Visit [www.aidmatrix.org](http://www.aidmatrix.org) for more information.

Also see <http://www.cscmp.org>

###